

1 Luxury website

Elias & Grace:
eliasandgrace.com

This chic site features gorgeous clothes and accessories that follow the trends, and use luxurious fabrics (including 100% cashmere baby clothes). No wonder this website has clocked so many hits from **Gwen Stefani**, **Kate Moss** and **Jools Oliver**.



Blanket, £35
Jacket, £60
Babygrow, £50
Mittens, £17
Top, £30

2 Cool website

Little ASOS: asos.com
Our favourite one-stop shop has recently branched out and launched Little Asos. It stocks quirky ranges from Cath Kidston, No Added Sugar, Rock Star Baby and Ugg among others. Get online quickly before the celeb mums snap it all up.



Marcia Cross with the Silver Cross 'Dazzle', £175



Tamzin Outhwaite with the Mamas & Papas 'Joolz', £625



Gwyneth Paltrow has the Icandy 'Apple', £438

YUMMY FAVES..

5 Hottest wheels

The buggy competition is the latest celeb fad. (Mamas & Papas have even recently auctioned off celeb-designed buggies for charity.) Some of the buggies are affordable even for us mortals, so we can race to get in on this trend too.

Gwen Stefani has the Bugaboo 'Cameleon', £629



Burberry trench coat, £97

6 Designer style

Alex & Alexa: alexandalexa.com
Introducing the celebrity clone trend, and these celebs just can't get enough of designer brands. But where mummy goes, baby must follow – check out this website to create your very own 'mini me'. Miniature Paul & Joe? We're sold!

● For where to buy, see p62

* Mother's Day Fashion

3 Celebrity designer

Myleene's Baby K range, Mothercare. Not content with world domination, **Myleene Klass** has turned baby fashionista and designed her own Baby K range for Mothercare, inspired by baby Ava. (Where does she get the time?)



Black changing bag, £50



Black dress (Myleene's favourite item), from £25



Babygro, from £12

4 Old school chic



Dress and knicker set, £18

Mini Boden: boden.co.uk

We love the variety of cute old-school styles mixed with modern appliques and prints, and so do **Angelina Jolie** and **Tana Ramsay**, whose little-uns have all been spotted in Boden.

MUMMY

Trendy mums take note – these cute, chic and quirky goods are hot property in baby world. We know it, celebs know it – now you know it. Check out the coolest stuff for your cuties

9 Toasty toes



Moccasins, £15

Moccis: moccis.co.uk

These original Swedish-made moccasins kill two (or three) birds with one stone. They grip the floor, keep feet warm and don't fall off. Plus, they come in super-cute prints like this dolly mixture pair. Sweet enough to eat!

7 Little houses

Win Green: wingreen.co.uk

Celebs are even buying their children houses... well, play houses anyway. **Charlotte Church** and **Milla Jovovich** have all spoilt their little loves rotten with these cute-as-pie play cottages in 100% hand-woven cotton. Nothing but the best for this lot.



Play barn, £195

Bodysuit, £23.50



8 Quirky separates

Nordic Kids: nordickids.co.uk

Edith Bowman is a fan of the unique Scandinavian gear in cool prints and bold colours that this website features. Great for babygros and leggings in designs you won't see on the high street.

10 Cool-dude clothes

Oh Baby London:

ohbabylondon.com
For cute, quirky and too-cool-for-school clothing – with a touch of rock 'n' roll thrown in – this website wins paint-covered hands down. We love the 'Been Inside For 9 Months' jail playsuit and this 'Dude' tee. Perfect for your little rebels.



T-shirt, £18